

Cookie and privacy policy

When you visit our website, information about you is collected, which is used to customize and improve our content, the usability of the website and the relevance of the ads, in relation to your preferences. If you do not want this information collected about you, you should delete your cookies (See instructions), or deselect the cookies you do not want collected. Below we have elaborated on what information is collected, their purpose and which third parties have access to it.

Cookies

The website uses "cookies", which is a text file that is stored on your computer, mobile, tablet or other device you use for you to access this website. Cookies are intended to recognize the website, remember settings, improve the user experience, perform statistics and target ads. Cookies cannot contain malicious code such as virus.

It is possible to delete or block cookies. If you delete or block cookies, you may find that the user experience and design are degraded, and that ads become less relevant to you and appear more frequently. As cookies are largely used to ensure user functionality, you may also risk that the website does not work optimally and that there is content that you cannot access.

We point out that all websites on the Internet collect cookies. According to the new data law on GDPR from 2018, it is a legal requirement that users must give consent for websites to collect this data information.

We use cookies for statistics and targeted marketing from ourselves and from third parties. See which 3rd parties we use here: Google (statistics cookies), and...

Personal information

Personal information is all kinds of information that to some extent can be attributed to you. When you use our website, we collect and process a number of pieces of information about you. It happens e.g. by access to content on the website. Information is collected about your e-mail and name as well as other information that you enter and consent to when you:

- Sign up for our newsletter
- Participates in competitions or surveys
- Registers as a user or subscriber
- Contact us by email
- Makes purchases via the website
- Uses other uses of services

We typically collect and process the following types of information when you visit our website:

- A unique ID and technical information about your computer, tablet or mobile phone
- Your IP numbers
- Geographical location
- Which pages you click on (interests).

In this regard, your information is shared with the third-party Google Analytics to perform statistics and optimization of the website.

To the extent that you yourself give explicit consent to this and enter the information yourself, the following is also processed: Name, telephone number, e-mail when you contact us via the contact form.

Security

We process your personal data securely and confidentially in accordance with applicable law, including the Personal Data Ordinance and the Data Protection Act.

Your information will only be used for the purpose for which it was collected and will be deleted when that purpose is fulfilled or is no longer relevant.

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, degraded or come to the knowledge of unauthorized persons, misused or otherwise processed in violation of the law.

If you want to gain insight, correct or delete data, you can always contact us. If the content is legal to delete in accordance with law, we can comply with this request.

Purpose

The information is used to identify you as a user and show you the ads that will be relevant to you, to register your purchases and payments, as well as to be able to provide the services you have requested. This could be, for example, sending a newsletter. In addition, we use the information to optimize our services and content.

Period of storage

The information is stored for the period permitted by law and we delete it when it is no longer needed. The period depends on the nature of the information and the background for storage.

Disclosure of information

Data about your use of the website, which advertisements you receive and possibly clicks on, geographical location, gender and age, etc. passed on to third parties to the extent that this information is known. You can see which third parties are involved in the "Cookies" section above. The information is used to target our ads.

In addition, we use a number of third parties for the storage and processing of data. These process information solely on our behalf and may not use it for their own purposes.

Information collected through cookies is shared with the following third parties, which we can vouch for: Google Analytics, Mailchimp, Facebook etc.

Disclosure of personal information such as name and e-mail, etc. will only happen if you give your consent.

Insights and complaints

You have the right to be informed of the personal data we process about you in a standard format (data portability). You can also object to the use of information at any time. You can also revoke your consent for information about you to be processed. If the information processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries about this can be made on our email. If you wish to complain about our processing of your personal data, you can also contact the Danish Data Protection Agency.

If you no longer want us to process your personal data, or to restrict the processing of your personal data, you can also send us a request to that effect to the above email address.

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